



Robin Sieger

*World-class expert and strategist
creating cultures of success,
one organization at a time*

Testimonials

"Your results were amazing ... 1,400 in Barcelona, 350 in India, 200 in LATAM; you were able to connect to all three regions regardless of culture and size. It was fantastic and will be hard to beat next year."

—Tricia Bowyer, Director, Industry Readiness, Microsoft Corporation



"The buzz and excitement created ... your 90-minute presentation far exceeded our expectations and left a lasting and tangible result."

—Mark Ferguson, General Manager, Coca Cola



"To say that I was impressed with Robin would be a huge understatement ... the best I have seen ... 6,500 people from 44 different countries engaged and laughing is something I will never forget."

—Tom Francese, Head of Sales Europe, IBM



"... Robin Sieger knows how to keep an audience on the edge of their seats without cliches, by using humor and an unmatched story-telling-tempo that takes you on a roller coaster of inner-reflection, inner-conviction, and inner resolution and leaves you feeling courageous—and even a bit euphoric—about winning."

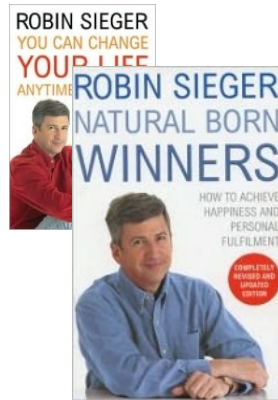
—Julie Hemp, Director, Industry Readiness, General Motors



Robin Sieger is a former successful comedian who overcame cancer then dedicated his life to becoming a successful, self-made millionaire. His presentations inform, inspire, and entertain audience world-wide.

Originally from Scotland, Robin Sieger studied science at the University of Glasgow before going on to fulfill a childhood ambition by becoming a successful comedian, appearing regularly on radio and having his own television show. In 1986, at the age of 29, he was diagnosed with cancer. In what is best described as a wake up call, he began to realize that success is not a matter of luck, but of design. Since then he has spent the last 20 years researching and studying the principles behind true success.

Today, Robin is a successful businessman, dynamic speaker, and best-selling author. He has a world-class reputation for delivering high impact presentations that are informative, inspiring and funny. Robin's humor and ability to connect emotionally with audiences has made him a popular keynoter with companies like IBM, Nokia, General Motors, and Microsoft.



Robin is the author of the international best seller *Natural Born Winners*, which is sold in over 70 countries, translated into 12 languages, and also turned into a No 1 rated television series for Scottish Television. Robin's second book, *You Can Change Your Life Any Time You Want*, examines the impact of how we think on our success. His third book *42 Days to Wealth Health and Happiness*, published Amazon.com's best-seller list and had its first reprint after only 10 days.

As a speaker, Robin was the first to be awarded the United Kingdom's highest honor for speakers when he was made a Fellow of the Professional Speaker's Association. In 2006, he was the first European speaker

to be invited to speak on the main platform at the National Speakers Association's Convention.

Robin is passionate about enabling professionals to create success. His programs cover topics on:

- ◆ Creating corporate cultures
- ◆ Overcoming adversity
- ◆ Relationship Management
- ◆ Leadership
- ◆ Motivation
- ◆ Success & Achievement



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