



Dean Lindsay

Change is inevitable—progress is a choice

Take the challenge and progress in sales, service, and workplace performance

Testimonials

“Cherishing Customers is the best customer relations seminar I’ve participated in.”

—Albert Schilling, Support Engineer, Ericsson

“Your message was extremely appropriate to our sales leaders during these uncertain financial times ... like most major corporations, we are dealing with lots of change both with the economy and organizationally and your message was relevant and on the mark.”

—Dave Nostrand, VP, Sales—Eastern Region, Marriott International

Dean Lindsay was a “a high energy start to the conference.”

—Mark Garvin, VP, Public Policy & Communications, Tree Care Industry Association

“Dean is an excellent keynote professional speaker who took the time to understand our business and make changes to his programs that addressed our needs.”

—Terry Morgan, Director of Sales, Inter-Tel

“WOW, Dean! A big congratulations to you on scoring a 4.97 rating out of a possible 5.0. That is no easy feat when speaking to a room full of meeting planners. We absolutely loved your humorous and content rich presentation. Thanks for the awesome job and for being so easy to work with.”

—Sherry DeLaGarza, Meeting Professionals International, DFW Chapter, Speaker Liaison

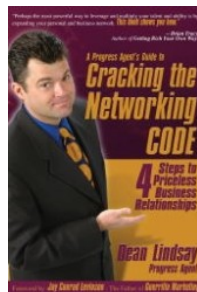
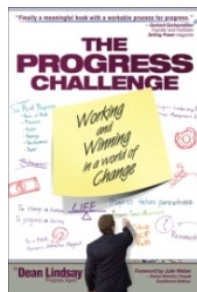
Dean Lindsay is all about progress—*your progress*. Whether you are a senior executive, mid-manager, sales professional, or customer service representative, his messages on progress are designed for you. Each of his session, whether a motivational keynote, educational breakout or interactive workshop, contains powerful and useful insight on productivity, building priceless business relationships, dealing with change, and communication.

An authority on harnessing human potential and creating authentic business growth, Dean has earned a reputation as a speaker who delivers what he promises. The father of Guerrilla Marketing, Jay Levinson, calls Dean the “Master of Progress,” and the *Dallas Business Journal* dubbed him a “sales and networking guru.”

Dean understands the critical links between sales, motivation, solid customer care, and outstanding leadership. In his own unique and humorous style, he gives audiences the practical, proven strategies and “street tested” techniques necessary to increase productivity, boost sales, strengthen employee morale, and earn customer loyalty. Using his trademarked *6 P’s of Progress*, Dean delivers programs that help organizations realize greater productivity, even during challenging economic times or negative change.

Personal and professional progress is by design, not chance. And your progress is directly correlated to the progress you provide others. These lessons of progress—and many more—will be shared with your audience by Dean. A sampling of his signature programs include:

- ◆ The Progress Challenge: Working & Winning in a World of Change
- ◆ Crack the Networking CODE—4 Steps to Priceless Business Relationships
- ◆ Cherishing Customers—Earning & Maintaining Customer Loyalty in a Down Economy
- ◆ Seven Keys to Becoming a Business Attraction Magnet
- ◆ The Rise of Progress Leadership: Change Management Training for Progress-Based World
- ◆ Stop, BOP & Roll—Finding Progress in Change
- ◆ Always Time to Progress: Time Management Training is Really SELF Management Training



Dean is the author of *The Progress Challenge: Working & Winning in a World of Change* and *Diving for Referral Pearls: Cultivating Quality Referrals*. Let Dean deliver one of his dynamic, empowering, interactive programs to your audience . . . schedule your organization's progress today.



ESPARZA SPEAKERS

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