



Dr. Mark Lerner

Be Prepared. Be Responsive.

Understand traumatic stress and provide timely support during challenging times ... ease emotional pain, keep people functioning, and mitigate ongoing suffering

Testimonials

"Dr. Mark Lerner provided insight in a straightforward, no nonsense, and common sense approach that thoroughly engaged the audience of professionals. I highly recommend Dr. Lerner ... [he] can assist those individuals and institutions that want to be proactive instead of reactive to issues surrounding trauma—big and small."

—**Mary Pat Angelini, Executive Director & CEO, Prevention|first**

"An inspirational, uplifting presentation by America's Traumatic Stress Consultant, Dr. Mark Lerner. He is a powerful messenger with a powerful message."

—**Michael Levine, Best-Selling Author & Media Expert**

"Dr. Lerner is able to facilitate learning not only through his contagious passion and presence, but also through his groundbreaking approach to addressing traumatic stress."

—**Chip Morris, Board Chairman, Georgia Coalition to End Homelessness**

"Dr. Lerner is on the cutting edge of trauma studies ... what has always been refreshing and essential about [his] approach is his inclusive philosophy and style ... he includes all walks of life and professions in his very important work and message."

—**Beverly J. Anderson, Clinical Director/Administrator, The Metropolitan Police Employee Assistance Program**

Dr. Mark Lerner is a psychologist, speaker and author helping people in difficult and critical times. In addition to his clinical practice, he is president of the Institute for Traumatic Stress and Mark Lerner Associates Traumatic Stress Consultants. He is the founder and past president of the American Academy of Experts in Traumatic Stress and former chairman of the National Center for Crisis Management.

Mark has trained and consulted with Fortune 100 firms, government agencies, and small businesses. Clients include Southwest Airlines, TempurPedic, Catholic Health Services, *PreventionFirst*, the FBI, U.S. Department of Homeland Security, as well as fire and police departments, school districts, and universities. His expertise is often sought in legal cases involving traumatic stress and PTSD, and by companies in need of crisis management strategies. Mark was also named an expert consultant for the United Nations' Department of Safety and Security.

Traumatic stress compromises an individual's ability to think and function normally. Those facing a traumatic event who are already know what to expect gain a sense of control more quickly than those who don't; and employees or members with insightful information and practical strategies will also cope better and heal sooner.

While some large organizations offer formal assistance services to employees, 98% of all American businesses are small to medium companies less likely to do so. With Mark's guidance, your audience will start to learn how to assist people facing tragic accidents, violence in the workplace, or the uncertainty and fear during that attends challenging times and crises. Organizations will benefit from the programs that Mark has designed for today's workplace. Being prepared and responsive can ensure that today's difficulties don't become tomorrow's chronic problems. Ultimately the insights offered by Dr. Lerner can save thousands of dollars in lost productivity per employee and provide numerous benefits, such as:

- ◆ Improved communications during critical times
- ◆ Group cohesiveness, improved morale, and employee retention
- ◆ Better decision-making
- ◆ Reduced health costs and absenteeism
- ◆ A decrease in Workers' Compensation, disability claims and litigation
- ◆ The potential to grow from adversity

Mark is the author of several books, the most recent being *It's OK Not to Be OK During a Crisis: How to Live through and Overcome Adversity*.

Dr. Lerner's signature program ***The Power to Overcome! Helping Ourselves and Others Through Challenging Times***, is a timely, dynamic, interactive program that engages audiences, provides practical information and empowers individuals. Some of Mark's other much-needed programs are:

- ◆ Protect Your Greatest Asset ... Your People
- ◆ Managing a Crisis in the Workplace
- ◆ It's OK Not to Be OK ... Right Now
- ◆ Develop an Organizational Traumatic Incident Management Team
- ◆ Acute Traumatic Stress Management



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