



Rolfe Carawan

*Harness the power of unity
to gain energy, influence,
and a competitive advantage*

Testimonials

"What was great about Rolfe was his willingness and ability to shape his delivery to meet our very specific needs ... when you combine that with his passionate and intriguing message, you get a winning formula. Our attendees really connected with Rolfe."
—**Shawn McAteer, Sr. Director, Hotel Performance Support, Embassy Suites**



"... a huge success ... Your message was perfectly aligned with the key message we intended to convey to our leadership team. Everyone was impressed with your use of humor to capture the audience's attention."
—**T.C. Holmes, Jr., CSINU Vice President, Lucent Technology**

Lucent Technologies
Bell Labs Innovations



"An infectiously enthusiastic speaker, you kept the audience pumped up for an hour that seemed to race by. [All] praised your delivery style and the value of your meaningful message ... But clearly the most profound indication of the impression you made was the standing ovation given by the 1,300+ audience members."
—**Jon Moore, Executive Director, Professional Housing Management Association**



"Your style of humor and insight combined in an instructional format provided an unforgettable and inspirational moment ... Our expectations were exceeded."
—**Michael Williams, Regional VP, GlaxoSmithKline**



Are you hungry for radical improvement in employee morale, energy, and productivity?

Are you in the middle of a merger, a change in leadership, rolling out a new initiative, or downsizing?

Are you ready to go beyond simply helping employees "get along" to moving together with one voice and a shared mission?

If you've noticed how difficult times in life are compounded by a lack of unity, you need Rolfe Carawan's message. Troubles with co-workers, a boss, or family can really take a huge toll. But Rolfe's breakthrough solutions are the answers you need.

In his disarming style, Rolfe offers strategies to help you harness the power of unity and give your organization a competitive edge. Leaders who want to retain the best and brightest employees and maximize their potential—even in the face of conflicts and resistance—are eager to implement his proven methods.

Rolfe Carawan, often described as the "Corporate Visionary with the Head of a CEO and the Heart of a Pastor," has a knack for connecting head and heart. He aims to resolve painful problems and release untapped potential by empowering clients to increase bottom-line profitability, as well as create and sustain corporate unity. As Founder and CEO of Carawan Global Communications and Consulting, Rolfe understands the challenges leaders face working with people in today's business climate. His expertise in human dynamics and his winning strategies have been developed over 30 years of successfully coaching, managing and motivating people.

Rolfe's real-world experience is broad. He has been a regional sales director for a fast-growing Internet firm, campaign manager for a Virginia congressman, part owner of a start-up business, a teacher, counselor, and associate pastor. He earned a BA in Education and a Masters in Counseling from The College of William and Mary.

Sharing time-tested principles with humor and wit, Rolfe offers keen insights gained over 30 years of successfully transitioning people through change, transforming human behavior, and building unified teams. Known for his contagious energy, riveting stories, and engaging style, Rolfe consistently receives outstanding reviews to corporate audiences and non-profit groups, across all industries. A few of his clients are Embassy Suites, General Motors, Lucent Technologies, GlaxoSmithKline, State Farm Insurance, the U.S. Army, National School Board Association, Johns Hopkins Bayview Medical Center, and Weyerhaeuser.

Rolfe is the author of two books, *Profiles In Character* and *Character Revolution*, focused on the power of principled living. His signature programs, which can be presented as keynote addresses, half-day sessions, or full-day workshops, include:

- ◆ Tougher than the Times™: Thriving through Change and Challenge
- ◆ Run to the Roar: The Keys to Building Unified Teams
- ◆ From Facelife to Facebook™: Uniting Four Generations in the Workforce



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