

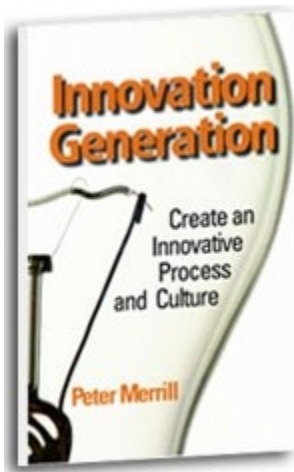


Peter Merrill

This expert knows innovation is not the result of 'genius' but 'collective knowledge' ... and everyone plays a role in the process

Peter Merrill is a leader in innovation and creativity. A thought leader of the Innovation Movement, he is a sought after speaker at business conventions and conferences. Peter has addressed audiences of 200 to 2,000 across North America, Europe, and Asia.

The Books



Previously, Peter was the chief executive of a leading European design bran and led innovation in one of the most demanding of markets. Today, he leads Quest Management Systems in Canada, a firm helping companies develop innovation as a core competency. Peter is not a theorist, but a leader who makes things happen. And after listening to him speak, you'll have no doubt about his passion for 'people involvement.'

Peter is the author of two books. His latest, *Innovation Generation*, explains how companies develop innovative cultures and internal processes. In this book, Peter describes how to become an innovative organization that enables information to flow freely between its people, as well as to (and from) external organizations. In his book *Do It Right the Second Time*, Peter tells how to learn from first attempts, rethink plans, and move forward. The book offers examples of what went wrong with various organizations and how they made successful corrections—throughout the book, stressing the balance between process management and people improvement.

Peter will engage your audience with his energy and enthusiasm. His meaningful messages leave audiences enlightened, enthusiastic, and ready to create an innovative future! Peter's signature program include:

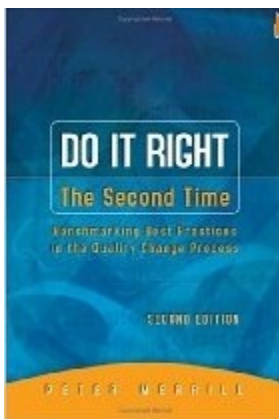
Re-Innovate Yourself – in this program, Peter guides and motivates people to make innovation part of their lives

Innovation Generation: Build an Innovative Culture – this presentation will show your audience members how to develop the culture of exploration, collaboration, and experimentation for innovation success

Innovation Strategy: Taking the Right Risks – the most profitable companies invest twice as much in innovation as their competition, and in this presentation you will learn the elements of the innovation process and how to develop a clear innovation strategy

“... outstanding presentation ... taking 1,000 people through a self-assessment of their innovation aptitude was a remarkable achievement in a plenary setting ... the audience found the assessment useful and the session enjoyable – great value to the attendees.”

—Michael Dzick, World Conference on Quality & Improvement Lead, American Society for Quality



ESPARZA SPEAKERS

2200 WILSON BLVD., #102-364 • ARLINGTON, VA 22201-3324

PHONE: 703.243.1620 • WEBSITE: WWW.ESPARZASPEAKERS.COM