



John Evans

This leadership expert and business survival strategist addresses the pressing issues of uncertain times

John Evans is a successful strategist, dynamic speaker and popular author and business trainer/consultant.

Testimonies:

"You have consistently delivered a message both timely and applicable ... what you do for us translates to bottom line results and shows in the attitude and performance of my entire team ... you have raised the level of professionalism every time you have presented for me and I want you to know how much I appreciate your contribution to our success."

—David B. Yarborough, General Manager, Lexus of Charleston

"Your programs in each and every case have inspired my managers, supervisors, and employees to excel ... your willingness to go the extra mile in customizing and tailoring programs to meet my organizational needs has always been nothing less than outstanding. I have been fortunate throughout my career to have you onboard."

—Deputy Registrar, CIA University

"[Your] address was exceptionally well received by the attendees and contributed greatly to the overall success of the symposium. It is my belief that your philosophy is of benefit to managers at all levels ... thanks for a job well done."

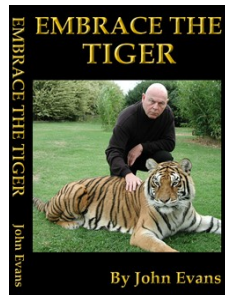
—SES Director, Department of the Army

"I wanted to tell you how much [our] staff enjoyed your presentation ... [it] drew the audience in and held their attention ... thank you again for a great presentation."

—Gary H. Groves, State Director, USDA Rural Development, Pennsylvania State Office

He works with organizations which want to grow and improve their businesses and develop their personnel to greater dimensions. He has customized and delivered more than 5,000 professional workshops, courses and seminars to groups as small as 10 and as large as thousands. In addition to sharing information and explaining vital business concepts, John provides some of the most advanced human resource assessment tools available, so that organizations can measure and understand the behavior aspects of virtually every individual on their teams. The expertise he shares with managers enhances and sustains human performance, increases productivity and promotes workplace harmony.

An impressive professional track record has given John his exceptional insights. He spent a decade working with Westinghouse, when the corporation was the world's 13th largest and most diversified. He moved up the corporate ladder at a rapid pace because of unprecedented sales increases while setting up franchises. He eventually served Westinghouse as Corporate Trainer, National Accounts, creating unique training concepts to teach "just-in-time" methodology. He also worked with Dale Carnegie Courses for five years as an area manager and certified instructor.



Subsequently, John has spent 30 years as president of a full-service training, consulting, and speaking firm, working with over 700 corporations, the Department of Defense and the intelligence community. In fact, this businessman, has been the entrepreneur owner of three start-up companies.

John is the author of three books: *Embrace the Tiger* on the leadership principles required to be certain in uncertain time; *Selling Your Way* focused on sales strategies, and *Reinvent Yourself* to designed to help people be their own hero.

John has developed several presentations within his core competency of leadership development, sales performance, and team building. And today, in light of current economic challenges facing businesses, he has developed a Business Revitalization Workshop—a hands-on, interactive program which provides useful take-away value to help organizations renew themselves virtually overnight. In the final analysis, John always has a singular goal—to provide audiences with critically important tools and actionable plans so that everyone learns 'how to' achieve success:

- ◆ how to succeed in the workplace
- ◆ how to anticipate and plan for adversity
- ◆ how to build effective teams where individual energies are harnessed for the group's goals
- ◆ how to be a leader of purpose, trust, optimism, and results
- ◆ how to relate better to customers and focus an entire organization on the core concepts of service
- ◆ how to minimize the circumstances that cause failures



ESPARZA SPEAKERS

2200 WILSON BLVD., #102-364 • ARLINGTON, VA 22201-3324

PHONE: 703.243.1620 • WEBSITE: WWW.ESPARZASPEAKERS.COM