



Randy Pennington

Results Rule[®] and so does Randy!

His compelling, timely, and credible messages help leaders and their teams excel with integrity

Signature Programs

On My Honor I Will ...

Based on his popular book with the same title, Randy's program offers a proven blueprint for those who desire to lead with integrity. This content-rich session, customized for each audience, is always pertinent. Attendees will learn:

- ◆ 40 simple words that lead to success
- ◆ how integrity-drive leaders follow their core during tough times
- ◆ how inspire trust, respect and commitment

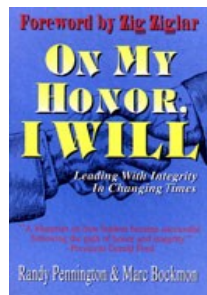
Results Rule![®]

Your organization is either a hero, has-been, or wanna-be. Randy explains in this program how to create a culture that gives your team a competitive edge and produce results year after year. With his insights, create a clear distinction between you ... and the other guys.

Make Change Work

Change is no longer an influencer of our environment—it *is* the environment. Randy shows audiences in this fast-paced session how to implement strategies that enable individuals thrive in changing times. His tools enable professionals to anticipate and embrace change, even in the face of crises.

Randy Pennington helps leaders and organizations build cultures focused on results, relationships, and accountability. He is a 20-year business performance veteran, author, and consultant who has worked with many of this country's best-known organizations, such as Motorola, LaSalle Bank, SmithBucklin, Hyatt Hotels & Resorts, Marathon Oil, Sprint PCS, Progressive Insurance, and DFW Airport, to name a few.



Randy, a frequent radio talk show guest and commentator, has had his ideas on integrity, trust, and commitment featured in *The New York Times*, *Entrepreneur*, *Executive Excellence*, on CNN, Fox News, the BBC, the ABC radio network, and in numerous professional and trade association journals. He has authored two acclaimed business books; the first, *On My Honor, I Will*, received endorsements from President Gerald Ford,

Zig Ziglar and Stephen Covey. Randy also created the Positive Performance Management, a proven approach to delivering results, building strong working relationships, and driving accountability.

Randy's unique skill and experience makes him a flexible and engaging speaker, loved by audiences and meeting planners alike. Check what clients say about him:

"Your remarks were on target and reinforced the Conference goals. It is obvious that you spent time learning about issues relevant to our business and our Company." — **JCPenney**

"Our members have to produce results in the real world, and you provided information that can be implemented immediately." — **National Asphalt Pavement Association**

"You have again delivered a product that is focused on today's business needs." — **EDS**

"He redefines the word customization!" — **Meeting Professionals International**

"You are so organized, your materials look great, and you remember the details. That's a blessing to meeting planners nationwide. Thanks for the humor, too. I think members learn better when they're laughing." — **American Rental Association**

"The feedback we received was that 'it was the best conference that we have had in the bank's history.' ... Thanks to your delivery and customization, you received the highest rating from any speaker we've ever had." — **LaSalle Bank**

"Randy, I really appreciate the effort you made to learn our issues. Your examples were real to the group and made it easier for them to see immediate application." — **Texas Restaurant Association**

"The improvement during the past year has been remarkable. Highlighted by our \$25 million profit turnaround...your involvement and leadership has been extremely beneficial in achieving this transformation." — **Inland Paperboard & Packaging**

"Your input was invaluable in helping us to design content that met each of our goals ... The information you presented was of practical and immediate help ... and it was given in a way that was inspirational and motivating." — **American Heart Association**



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