

# David Nour

*What is the **value** of a relationship?*

*Investing in people yields extraordinary returns, and this thought-leader will show you how to maximize your connections*

## Testimonials

*"Your program was outstanding and you added an infectious blend of energy, enthusiasm and practical advise."*

—David Gruzca, Director, Strategy & Business Development, Siemens

*"Our members were extremely pleased with your presentation. You engaged our entire audience and they walked away with ideas and tools they could apply the very next day."*

—Tom Darrow, 2006 President, SHRM-Atlanta

*"Thank you for making our meeting one of the best we've ever had. Rarely do you find powerful content, entertaining and engaging delivery, and a high level of 'take-home' value in a single presenter."*

—Vivian Heeden, VP of Programs, LOMA Society of Atlanta

*"Well done ... and very well received. Exactly the experience our team needed to reinforce our relationship-centric culture."*

—Joe Novla, Vice President, Sales & Marketing, Marriott

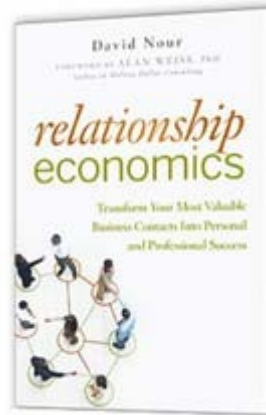
*"We were expecting something amazing: you delivered. The presentation and message were beyond our high expectations!"*

—Christian Erickson, President, Beta Gamma Sigma Honor Society

*"Thank you! [You] showed our peer group of CEOs how to turn everyday interactions into customer, partnership, employee and shareholder value."*

—Tom Cramer, Chair, The Brain Trust

David Nour is a speaker, businessman, author, and a foremost authority on the quantifiable value of relationships. With a compelling personal story and impressive professional successes, David has created a unique process which transforms how individuals, teams, and corporations build, nurture, and leverage relationships. His insights lead to real changes in how contacts are sought and alliances developed.



The founder and managing partner of The Nour Group, David has ensured that his firm is dedicated to mission-critical process solutions and support services for the achievement of relationship-centric strategies, goals, and objectives for its clients. He is also the author of *Relationship Economics: Transform Your Most Valuable Business Contacts into Personal and Professional Success*; the book has spent months on the 800CEOread bestseller list, hitting the #1 spot in February 2009.

A native of Iran, David arrived in the U.S. 25 years ago with a suitcase, \$100, limited family ties—and he spoke no English. Today, he's earned a BA in Management from Georgia State University, an Executive MBA from Emory's Goizueta Business School, and built an

impressive career. Once employed by large corporations and early stage ventures, David now advises Fortune 500 companies, various associations, and a host of businesses across the country and around the world. He was recently named to *Georgia Trend's* 40 Under 40, *Atlanta Business Chronicle's* Up and Coming, and *Who's Who* in Atlanta Technology. He's also been featured in many publications like *The Wall Street Journal*, *The Atlanta Journal-Constitution*, and *Pink* magazine.

David is one of the country's most in-demand speakers because he is so gifted at engaging audiences and telling irresistible stories while offering his audiences a systematic plan to establish, sustain, and quantify key relationships. He can speak on individual topics or combine several for a more in-depth sessions. All of David's programs are customized, informative, interactive, motivational, and filled with his passion, energy and humor. His signature programs include:

- ◆ Relationship Economics® - The Art and Science of Business Relationships
- ◆ Adaptive Innovation™
- ◆ 7Ms of Intrapreneurial Success: How to Thrive Amidst Mediocrity
- ◆ Flight Risk™—Why Most High Potentials Leave!
- ◆ Pivotal Contacts®
- ◆ Building a Personal Brand
- ◆ The Art of Pinging and Objectives of Follow-Through
- ◆ Accumulating Reputation Capital and Building Professional Net Worth
- ◆ Value, Variety, and Frequency of Relationship Currency Deposits



## ESPARZA SPEAKERS

2200 WILSON BLVD., #102-364 • ARLINGTON, VA 22201-3324

PHONE: 703.243.1620 • WEBSITE: WWW.ESPARZASPEAKERS.COM