



# Deborah Owens

## Demystify Money

Provide your audience the knowledge needed to build wealth and secure financial freedom

### Testimonials

"[Deborah] inspired our audience with the knowledge and information they needed to take control of their financial futures. She is a class act!

... She is not only incredibly knowledgeable, she has that uncanny ability to make everyone in the audience feel that she has a personal relationship with them, and they are important to her."

—Janet Wigfield, Director of Programming, Working Mother Media

"Your presentation was great! Everyone learned a great deal at the Leadership Conference."

—Kimberly Smith, Discovery Channel

"We recently hired Deborah to create a customized financial literacy workshop for our employees and she exceeded our expectations. Deborah's presentation was a big success!"

—Patricia M.C. Brown, President, Johns Hopkins Healthcare

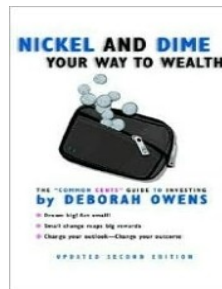
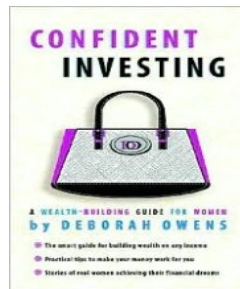
"I am writing to recommend Deborah Owens ... [her] message of financial empowerment is critical in today's society ... [she] provides our audience with insight and practical application, which are critical components of TDJ Enterprises' mission to Educate, Empower, and Entertain."

—Bishop T.D. Jackes, CEO, TDJ Enterprises

Deborah Owens is a speaker, author, columnist, entrepreneur, and radio talk show host. She spent two decades as a financial services professional working high net worth clients. During this period, one of her positions was vice president of an investment company. But, eventually, Deborah decided she wanted a change. Today, she is a financial lifestyle expert heading her firm, Owens Media Group, which creates and delivers personal finance content for multimedia platforms. Deborah's goal is clear, to provide financial empowerment programs to companies and individuals of all incomes. In 2001, Deborah was president the Entrepreneur of the Year award by the Business Women's Network.

The host of "Real Money," a personal finance talk show on the NPR affiliate in the Baltimore/Washington DC area, Deborah shares her enthusiasm, wit, and humor with many on a routine basis.

A dynamic speaker who simplifies complex messages, she currently tours nationally as a featured speaker on The B.E.S.T. Tour, featuring Bishop T.D. Jackes, Magic Johnson, and Dr. Cornel West. In the past, Deborah has toured with Working Women Events, Everywoman's Money Conference, and the NASD Office of Individual Investors.



Deborah has also penned two books: *Confident Investing: A Wealth Building Guide for Women* and *Nickel and Dime Your Way to Wealth*. In addition, before the end of 2009, her next book, *A Purse of Your Own! An Easy Guide to Financial Security* will be released.

Deborah's compelling and popular programs include:

- ◆ Investing with Confidence in Challenging Times
- ◆ Survival Skills for the Almost or Already Retired
- ◆ Wealth Building on Any Income
- ◆ Who Wants to be a Millionaire
- ◆ Financial Fitness Boot Camp
- ◆ Leveraging Your Employer Sponsored Retirement Plan
- ◆ Retirement Catch-Up
- ◆ A Purse of Your Own
- ◆ Effortless Marketing for Financial Professionals
- ◆ Nickel and Dime Your Way to Wealth (or Retirement)



## ESPARZA SPEAKERS

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