



Robert 'Dr. Bob' Schwarz

*Developing people, advancing companies ...
if your team needs to fulfill its potential, unravel
the mysteries of gender communication, or be
more creativity, Dr. Bob has your keys to success*

Testimonials

The true test of a speaker's ability is to hold the audience's attention on a gorgeous afternoon at the beach and not one person sneak off ... that's exactly what happened at your workshop.

—WILLIAM FINDLEY, DMD

Wonderful presentations ... You have an engaging style that was popular with the audience. [Your] presentation was ... compelling, interspersed with stylish graphics, humor and audience participation.

—JOHN F PEPPARD, GRADUATE SCHOOL USA

[Yours] was a dynamic, thought-provoking and results-oriented session ... an outstanding success in every way, due to your approach, organizational abilities, creativity, warmth and interpersonal skills.

—BARRY PORETSKIN, PAST CHAIR/
CURRENT DIRECTOR, NJPQCA, AND
ASSOCIATE DIRECTOR, PFIZER

Your insights on communication and miscommunication were wonderful.

—JOAN CASSEY, EXECUTIVE DIRECTOR,
AMERICAN COUNCIL OF INDEPENDENT
LABORATORIES

You're a great facilitator! And your insights and humor contributed so much to the program—no wonder it was one of our highest rated ever!

—JD JACKSON, PROGRAM DIRECTOR,
PROFESSIONAL WOMEN IN HEALTHCARE

Bob presents ... with confidence, experience, humor and passion. He has been an integral part of my organization since 1996—he can bring much to your organization too.

—JOHN GRAY, RENOWN AUTHOR

Lack of parity notwithstanding, today men and women are working more closely together than ever. Yet some age-old trials remain. The fact is men and women communication differently. Developing employees who recognize, cope and overcome these challenges is vital.

In a fast-paced, rapidly changing, highly competitive world, innovation may be more critical than ever. The cost of not being creative can be huge. And you don't just command people to "be creative," you give them an environment where cooperation is cultivated and 'thinking out of the box' is applauded.

Of course, you want a workplace where every contributor performs their best. Is there a way to guarantee improved and consistent productivity? Well, actually, YES ... Dr. Bob can give you the tools to ensure you and your team succeed.

Robert Schwarz is passionate about improving the performance of individuals and companies. With 25 years experience as a psychologist, businessman, and coach, Dr. Bob's wealth of knowledge and expertise is focused on helping people achieve goals and reach their potential. He applies energy, humor, and scientific know-how to real-life situations experiences. Dr. Bob has a unique ability to integrate practical down-to-earth approaches with deeper truths and deliver programs that provoke thought and inspire action. And his ability to address sensitive issues with care and respect are appreciated by audiences and program coordinators.

Dr. Bob is an author, speaker, psychologist and National Training Director of the Mars & Venus Institute. As a colleague of Dr. John Gray, well-known author of *Men are from Mars, Women are from Venus*, he takes the same insights and principles used to help millions of couples with their marriages and home life, and applies them effectively to today's workplace, where such gender issues are equally impactful.

Specializing in training that goes beyond cold, psychological discussions, Dr. Bob provides sensible, realistic and professional solutions. Audiences are never bored with scientific talk from him. His engaging approach ensures that life-changing lessons are remembered. Dr. Bob is always happy custom-design a program to fit the unique needs of his audience. Popular programs include:

- Gender Based Miscommunication in the Workplace
- High Performance Leadership
- Dr. Bob's 4 Laws of Exceptional Customer Service
- Are You Listening? Hearing 'Between the Lines' and Reading Body Language
- Primary—But Contrary—Needs and Motivations for Each Gender
- Energy Psychology: Techniques to Increase Performance
- Foster Creativity: Speed Development of Breakthrough Ideas
- PSTD in the Office? Recognizing and Coping Emotional Reactivity



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