



# Carol Muratore

*Be a leader for the future—become a cutting-edge strategist, develop a culture of success, and embrace diversity*

## TESTIMONIALS:

Carol was a home run. Her session rated 3.9 on a 1-4 scale. Attendees were enthusiastic, calling her 'engaging, well-researched, insightful, humorous, and zealous about the advancement of others.'

—ELIZABETH HILLA, VICE PRESIDENT & EXECUTIVE DIRECTOR



Carol kept us focused and on track, and led our planning session to a satisfying end ... smart, articulate, and organized, she is focused on delivering the best to her audience.

—CINDY JUHAS, CHAIR



## ABBREVIATED RESUME:

Currently COO for fast-growing, entrepreneurial start-up providing home delivery medical supplies

Founder of a woman's collaborative providing local vendors and artisans on Virginia's Northern Neck an entry into business

Previously the Division President of a Fortune 15 healthcare company

Ladder-Climbing Positions include various VP and executive roles in various management arenas, sales, marketing, and operations

Carol Muratore made it to the top of her chosen industry—the business of healthcare—because she is all about mentoring people, bottom-line productivity and financial results. A self-proclaimed "student of everything business," Carol loves the history of free markets and truly understands the strategic process, execution tools and the analytical skills required to help managers achieve better problem-solving and decision-making in their real world environments. Carol has been successful as an inclusive, team-building leader, and today she is eager to help others develop the traits necessary to meet their business challenges. Effective communications, strategic planning, aligned goals, remarkable execution and regular re-assessments of the plan are topics she addresses—all designed to give your audience the 'means' to achieve a successful 'end.'

Carol is committed to creating a new understanding and paradigm of leadership that is inclusive of all talent within our organizations. She not only knows the importance and benefits of mobilizing a diverse group of people, she appreciates that it is how leaders achieve extraordinary results and develop winning cultures. Indeed, Carol has a proven track record of getting disparate employees to pull together and work effectively toward common goals.

While successfully balancing a growing family, Carol achieved her high-powered career by creating efficiencies, building value and growing profits in corporate America. She is passionate about mentoring and sharing ideas about what it takes to excel. She guides other professionals to plan ahead, get organized and succeed. On training, coaching and motivating, Carol says "I have always found that in advancing others, we strengthen and empower ourselves".

Available for keynote, breakout sessions, and training workshops, Carol is also an experienced facilitator for strategy sessions, round tables and board retreats. With a style that enlightens, engages and entertains, Carol combines humor, education, and first-hand experience. Her audiences laugh and learn—and leave armed with practical tools that empower them to succeed.

Some of Carol's programs include:

- Strategic Planning
- Building Corporate Dashboards and Aligning Goals to Win
- Accountability—Build a Responsible Workforce
- Learning from Miss-Communication
- Get Organized, Get Ahead
- Leaders Make Change, Leaders Take Charge
- How to Manage the Generational Challenges in Today's Workforce



## ESPARZA SPEAKERS

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