



Scott Klososky

Strategies for Dominating with Technology

Ideas are the 21st Century's currency—even one new concept applied can change everything for the better

Testimonies

Klososky had the audience from hello. His unique blend of humor, trends, and customized content make him a standout ... as closing speaker, he not only attracted the audience to our last session, but he held them in rapt attention until the last minute—no easy feat! We received rave reviews on the quality of the information, his in-depth understanding of our Industry, and his ability to deliver technical detail in layman's terms. That he was able to do all this and keep the audience laughing is a testament to his unique niche in this overcrowded industry. I gladly recommend Scott to any group looking for a fresh approach to the changing world of technology.

—SAGE EVENT MANAGEMENT

You were the hit of the event! Everyone raved about your presentation and said you were a great start for the event. Thank you.

—NATIONAL ASSOCIATION OF DENTAL PLANS

Our guests consistently raved about the levels of expertise and breadth of knowledge that was presented—and the way it was presented. You have definitely set the standard for future speakers.

—ODYSSEY ONESOURCE

Amazing job! I have heard nothing but praise!

—WORLD AIRLINES ENTERTAINMENT ASSOCIATION

Scott Klososky uses his abilities to see over the horizon into a mix of social and technology trends to build his own successful businesses. He uses his unique insights to enlighten and inspire audiences about the powerful tools they can leverage to build powerful organizations, gain competitive advantage, and win their markets.

Scott's programs are remarkable for his up-to-the-minute perspectives, his clever wit and humor, and his talent for inspiring executives. Thanks to riveting messages and practical lessons he offers audiences, attendees leave a Klososky program with a better ability to:

- embrace and utilize technology to leapfrog the competition
- bridge the gulf between the C-suite and the IT department
- be better equipped for the future in order to capture market share
- save money on technology purchases and learn to speak “geek”

As a former CEO of three successful startup companies, Scott has no fear about shaking up the status quo. He hit the ground running right out of high school—that delivery job was a spring board into the world of technology. He became division head of computer sales, and then purchased that division as his own company. It was eventually built into a 12-store operation in three states.

His next endeavor was as Founder and CEO of Paragraph, Inc., a Soviet/American joint venture founded in 1988, despite international tensions. Half of the company was sold to Silicon Graphics and the other half is still expanding today (Parascript, Inc.). Scott then collaborated with H.R. Haldeman to publish his diaries of the years he worked as one of President Nixon's aides; the result was a bestseller (Putnam published the book and Sony Interactive handled the release of a companion CD-ROM).

The evolving internet ushered in an exciting new world of opportunity for inspiring pioneers, and Scott was not left behind. He was Founder and CEO of webcasts.com, an early producer of webcasted media ranging from corporate and government communications, to sporting events and entertainment. His expertise in leadership and his creative approach to business, inspired Critical Technologies to hire him as a turnaround CEO—Scott completely rebuilt the underlying products and brought the company to profitability. Today, Scott shares his unique perspectives on technology, business culture, and the future, with audiences and organizations all over the globe. In addition, Scott discussed the computer security, and entrepreneurship.



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