



# Marsha Egan

*With a game plan full of practical solutions, The LeverEdge™ Coach provides the tools needed to succeed*

## Testimonials:

"... a great presentation ... [we] got more than expected! Everyone left the meeting energized and talking about how they were going to apply the principles from your program to their jobs and lives ... You made us all want to embrace change as we move into the future!"

—MIKE NEWCOMBE, AMERICAN MARKETING ASSOCIATION, OKLAHOMA CITY, OK

"Your energy and enthusiasm were contagious ... the adjectives used to describe [you]: inspirational, great enthusiasm, energetic, dynamic, wonderful, humorous ..."

—DONNA MCGINN, CHAIR, ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL

"Your ability to have fun while dealing with a complex subject had a positive effect on [our] ability to gain good insight into the important concepts you presented."

—WAYNE KILTON, VICE PRESIDENT, HUMAN RESOURCES, CENTRAL INSURANCE COMPANIES

"Your willingness to conduct this workshop with less than two hours preparation time, after the planned speaker backed out, was remarkable. Your subject matter knowledge and delivery of the program is indicative of [your] workshop evaluations receiving high marks, and we appreciate it."

—THOMAS G. TOLAN, DIRECTOR, PHILADELPHIA DISTRICT OFFICE, SMALL BUSINESS ADMINISTRATION

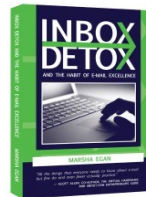
"You [had] the worst time slot – following lunch – and you were the highest rated presenter of the day."

—BARBARA STINSON, MANAGER, UGI UTILITIES INC.

Marsha Egan, known as The LeverEdge™ Coach, inspires audiences to maximize their competitive edge by leveraging their strengths. Whether keynoting, facilitating, or conducting seminars, she motivates people to search for and implement innovative and positive changes which will assure success.

Thanks to her unfailing energy and exuberance, Marsha fills a room with enthusiasm. But her programs aren't 'fluff' . . . her firsthand experiences and instinctive business intuition, ensures that each and every program she creates offers proven solutions and practical ideas.

Marsha is a 25-year veteran of corporate America. But her experience doesn't end there since she has served over 30 volunteer and charity organizations as president or chairman—including the national CPCU Society (a 30,000-member association that promotes excellence in the insurance industry). Today she is the CEO of The Egan Group, an coaching firm focused on helping business leaders achieve excellence. One of the many honors bestowed on Marsha through the years, was being named one of Pennsylvania's 50 Best Women in Business. Indeed, because of her credibility, her expertise is sought after. She has appeared on numerous radio and TV programs, including ABC Nightly News and Fox & Friends. She has also been featured in *The Washington Post*, *Chicago Tribune*, and *USA Today*, and magazines like *Executive Excellence*.



Marsha has several areas of expertise. She is the maven of email productivity. Her pragmatic advice about how to manage your inbox not only helps professionals be more efficient, but helps companies create more productive work environments and save money. Her valuable lessons have been captured in her new book, *Inbox Detox —and the Habit of Email Excellence*. Marsha also knows what it takes to succeed—she has identified “the eight Silent Signals™ of

Success and frequently shares her insights to help people duplicate the actions and attitudes that will help them prosper and thrive. Whatever type of program you're planning—a keynote address, distance learning program, or a workshop—Marsha has a program for you. A sampling of her popular titles include:

- ◆ Silent Signals™ of Success
- ◆ Ethics: Where do YOU Draw the Line?
- ◆ You're Sitting in my Seat!
- ◆ Unleash the Leader in You
- ◆ The New Business Etiquette
- ◆ Building Profitable Relationships
- ◆ Taming the Email Tiger
- ◆ How to Add 90 Minutes to Your Day
- ◆ Get Out of Your Inbox and Into Results



## ESPARZA SPEAKERS

2200 WILSON BLVD., #102-364 • ARLINGTON, VA 22201-3324

PHONE: 703.243.1620 • WEBSITE: WWW.ESPARZASPEAKERS.COM