



Nate Booth

If motivating your team, ensuring great service for your customers, and keeping up with today's changes feel like "pulling teeth" . . . then you need this dentist!

Testimonials:

Congratulations! You were rated the #1 speaker at Inc. Magazine's Fifth Annual Conference on Customer Service. Tremendous job!

— KEVIN GILLIGAN, CONFERENCE PRODUCER, INC. MAGAZINE

Congratulations on being the number one speaker at our recent convention. I heard nothing but wonderful comments about your program.

— KATHI BROWN, WORKSHOP COORDINATOR, NATIONAL AUTO DEALERS ASSOCIATION

Nate earned a DDS degree from the University of Nebraska in 1971, and a Master's degree in counseling from the same school in 1983. By 1987 this successful dentist was drawn into the world of corporate training. For a decade he worked closely with Anthony Robbins to develop and deliver great, dynamic training.

Dr. Booth is the author of three books, *Tiger Traits: 9 Success Secrets You Can Discover from Tiger Woods to Be A Business Champion*, *Thriving on Change: The Art of Using Change to Your Advantage* and *The Diamond Touch: How to Get What You Want by Giving Others What They Uniquely Desire*. He is the creator of the DVD/CD program, *DreamQuest: The Journey to the Life of Your Dreams*.

Over the past 20 years, Nate has presented 1600 programs to audiences around the world. His high-energy and entertaining programs are content-rich and will improve your business and change your life.

All of Nate's programs are customized to the needs of each audience and the objectives of his host. He always delivers—dynamic, inspirational, enjoyable programs that routinely exceed expectations. Some of Nate's best programs are based on his popular books:

Tiger Traits: 9 Success Secrets You Can Discover to Be a Business Champion

Tiger Woods' success on the golf course and in life is not an accident. In addition to becoming the greatest golfer of all time, he earns an estimated \$100 million a year from prize money, appearance fees and product endorsements. His success is not a fluke, it is due to nine characteristics that all of us can adopt to create success in all areas of our lives.

Thriving on Change: The Art of Using Change to Your Advantage

Rapid and never-ending change is a fact in today's world. But managing change isn't easy or automatic. Some people try to avoid change at all costs. Others just try to "hang in there." But those who truly master change, thrive on it—they know that rapid change levels the playing field and creates tremendous opportunities for those who know the new rules of the game. Learn how to "process" change, and use it to your benefit and achieve greater success.

The Diamond Touch Programs

We all know The Golden Rule, "Treat others in the way you would like to be treated." The Golden Rule is a powerful principle, valuable in life. But in business, everyone wants to be treated differently . . . if you're a service provider, your customers want unique services, if you're a salesperson, your customers want to be influenced differently, and if you're a leader, team members want to be led differently. Cookie-cutter approaches are no longer as effective in today's diverse world. Successful business leaders live by The Diamond Rule: "Treat others in the unique way they want to be treated." Whenever possible give your customers and colleagues what they want, in the way they want it, and create long-lasting, mutually beneficial relationships. Nate delivers keynotes and workshop on the Diamond Touch for Service, Influence or Leadership.

Feel free to inquire about other programs that Nate can deliver to your audience.



ESPARZA SPEAKERS

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